



2014 PROGRAM OPTIONS

Rhett Laubach works with corporations, professional associations and student organizations to develop individual and corporate ability to make an impact. He is a professional communicator, author, leadership expert and founder/operator of YourNextSpeaker, LLC and PLI, Inc. Rhett is also the co-creator of Each1 Only1, a personal college recruiting training program.

Drawing from his 20 years of speaking and training experience, Rhett's ability to connect with his audience and unprecedented stage energy are second to none. Rhett is also a 2014 brain tumor survivor. This experience has added a multitude of profound and powerful lessons that few presenters have the opportunity to share.

Rhett's speaking career has taken him to 48 states, the Bahamas, Canada and to over 1,000,000 audience members.

S-E-R-V-I-C-E-S

*Keynotes
Conference Breakout Sessions
In-House Trainings
Executive Presentation Coaching*

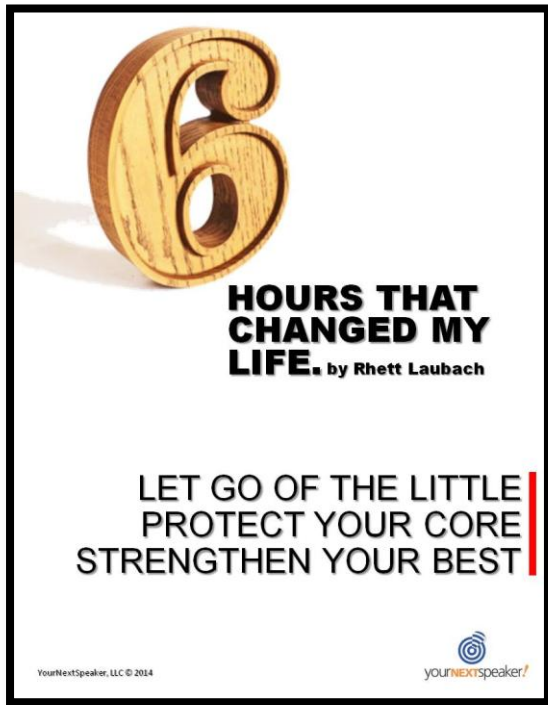
C-O-N-N-E-C-T

Phone 405.517.7385
Email rhett@yournextspeaker.com
Web www.YourNextSpeaker.com
YouTube www.youtube.com/rhettdean
LinkedIn www.linkedin.com/in/rhettlaubach



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LEARNING OBJECTIVES

1. Let go of the little frustrations and annoyances that block your ability to focus on what's most important at work, at school and at home.
2. Protect the core of who you are and what makes you authentically you. If you build a firm foundation, you can survive life's greatest challenges.
3. Strengthen your best – which is your desire and ability to serve others every day. We can only reach our highest quality of life when we help others do the same.

Rhett faced one of his greatest challenges in life after a visit to the doctor's office. His high-energy, highly-interactive speaking style he has perfected in front of over one-million audience members now combines with an amazing story about facing life-changing events, the power of friendship, knowing what's most important and service to others. "Six Hours That Changed My Life" is a program designed for your leadership conferences, retreats, banquets or assemblies that will challenge your group to take actions designed to improve each individual's quality of life.



Stress management is essential to maximizing personal productivity, ensuring healthy relationships and creating a high quality of life at work and at home. Rhett's five strategies on responding to stress effectively are fresh, tangible and applicable across many areas of your life.

LEARNING OBJECTIVES

1. **Reset to Normal** to clear your mind.
2. Keep the **End in Mind** to give you motivation.
3. **Listen to Stress** to learn its true nature.
4. **Acknowledge What Works** to keep you fueled.
5. **Xpress Needs** to your closest ally to leverage relationships.

"The comments I received regarding Rhett's presentation on leadership at our National Trust Real Estate Association included the words "dynamic", "engaging", "entertaining" and more. Several of our attendees said, "We need to get this guy back again." I couldn't be happier and I wholeheartedly recommend Rhett to anyone wanting their group to learn more about leadership and would like to have fun while learning it taking place."

~ Dennis Moore, Sr. Vice-President & Managing Director, Real Estate Management Group, BOK Financial



The Impact Rules keynote/workshop is designed to motivate, educate and inspire leaders on the four non-negotiable principles of leadership that make an impact. This program is the perfect fit for any convention, conference, retreat or training where the end goal is to take your leaders from good to great. Learn more about this content at www.ImpactRules.com.

LEARNING OBJECTIVES

1. Create patterns of leadership at work.
2. Use your influence for good in big and small ways.
3. Respond positively to challenges.
4. Make first-class second-nature.
5. Act today to make a positive difference on tomorrow.

"As always, Rhett brought a wonderful energy as well as tangible information to the group. His experiential style was appreciated by all especially since we asked him to do the dreaded, after-lunch slot. Rhett invigorates every group to which I've had the fortunate opportunity to observe and the class loved his insights on leadership and, more specifically, the art of mentoring others."

~ Elaine Dodd, VP of Fraud Training, Oklahoma Bankers Association



Cheetah Leader is based on the concept that there are seven leadership qualities (Curiosity, Hopeful, Energized, Expressive, Trusting, Awe-struck, Happy) most people have when young, but lose over time. The program is designed to help leaders regain these natural tendencies and the ability to purposefully and positively impact people and projects.

LEARNING OBJECTIVES

1. Re-gain the energy of your youth.
2. Create and maintain trust with others.
3. Love your job on the good and rough days.
4. Have a more consistent thirst for development.
5. Develop a genuine optimism for solving challenges.

"Rhett did an outstanding job for Leadership Perryton. His presentation to the leadership class was fun, full of information and easy to understand. Even more important – the information was something they could put to use immediately. We also got great comments from those attending the talk open to the public at our community meeting. We are using Rhett again this year and will plan for future sessions."

~ Cynthia Shattles, Leadership Perryton Coordinator



Leverage Personal Technology to streamline your days



Personal technology is the array of hardware, software and mobile apps we use every day. This program is designed to shed light on the beauty and utility that exists when we understand how to use these tools at full potential. Project management, time management and information management are the primary functions of the personal technology covered in this program.

LEARNING OBJECTIVES

1. Maximize the efficiency and utility of your mobile devices.
2. Discover and understand the purpose of productivity and information management software and applications.
3. Extend your brain through the use of "anyware".

"The first speaker I have encountered who is not only inspirational, but also gives extremely valuable information and resources. I have heard Rhett speak three times and have NEVER been disappointed and neither will you!"

~ Shellee Beatty, HR Coordinator, Stillwater Medical Center



Presentation skills rank as one of the most influential traits necessary for great leadership and management. It is also a confidence builder for anyone at any level. Rhett Laubach invests many hours every year coaching, teaching and leading breakout sessions on his seven Authenticity Rules. This program will add value and tangible skill development to any training, conference or retreat.

LEARNING OBJECTIVES

1. Communicate messages with more clarity.
2. Align body language with outcome intent.
3. Identify and rectify communication blind spots.
4. Control and harness your nervous energy.
5. Read the audience before and during the presentation.

"Outstanding job. Many, many employees approached me afterwards to comment on how much they enjoyed your presentation. Your presentation was exactly what we were looking for. I would like to discuss future presentations where we can expand on what was presented."

~ Fred Koebrick, CEO, Indian Health Service



This presentation is built around the content in Rhett's leadership book, *Leaders in Gear*. It breaks down three key elements necessary to get your leadership in gear: focus on something bigger than yourself, cultivate meaningful relationships, and activate a core leadership project. The book covers 300 leadership strategies, has 60 chapters and has three main sections: personal leadership, team leadership and presentation skills.

www.leadersingear.com

LEARNING OBJECTIVES

1. Identify what it means to truly influence others.
2. Sharpen your focus on what “meaningful work” you are accomplishing and motivating from others.
3. Understand the impact of focusing on others daily.
4. Leave a greater legacy for your organization.

“Your energy and enthusiasm are contagious. Thank you so much for making great fun out of an important topic. Your presence at the HR conference was the highlight of the conference for me, We hope to bring you back again and again. You have a way of making things so clear where we can all understand what we need to do to ‘Light the Fire.’”
~ Jackie Hicks, Sr. HR Representative, St. Francis Hospital



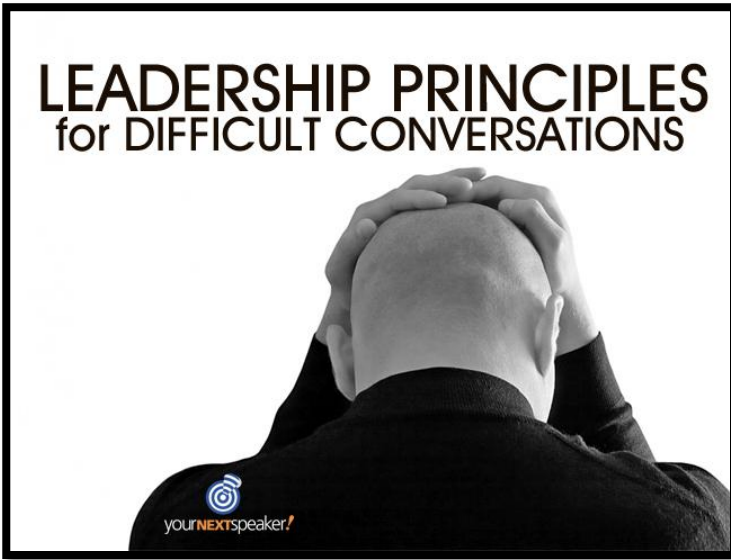
Remarkable customer service doesn't just happen. It is a product of hiring the right people, training, creating the proper systems and understanding the basics of excellent customer service. This program is designed to improve your team's customer service IQ to create higher customer loyalty and satisfaction.

LEARNING OBJECTIVES

1. Identify the tangible, researched description of remarkable customer service.
2. Hire for great customer service delivery.
3. Understanding 12 principles of remarkable customer service.
4. Train and coach for the 12 principles.

"Rhett connected with my sales team and had a very positive impact. He was well worth the time, energy and investment. He was well prepared, engaging and committed to bringing a well-presented message to our sales team. His impact will not soon be forgotten!"

~ Steve Hipson, Oklahoma City Branch Manager, Patterson Dental



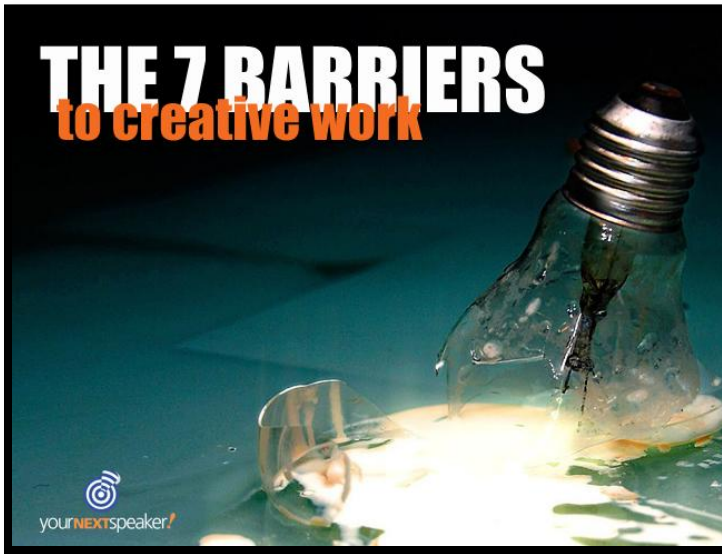
This interactive program is designed to improve the effectiveness of your conversation skills in difficult situations. Any leader who is seeking strategies and tips on managing critical situations with your team will benefit from this content. Situations examined include: informing potential hires they have not been selected, performance reviews, and allowing a current team member to pursue other career opportunities.

LEARNING OBJECTIVES

1. Prepare effectively for difficult conversations.
2. Identify conversation types you are either avoiding or mis-handling .
3. A step-by-step process to follow through a difficult conversation.
4. Handle the moments when the conversation doesn't go as planned (which is normal).

"We thoroughly enjoyed your interactive approach in getting us going on setting goals. I really admire the way you spent time with each audience participant, to know their name, and used it in your presentation!"

~ Phyllis Spriggs, Human Resources Professional



Creative work is interesting, unique and bold output. It is a metaphor for great work. There are many reasons why creative work doesn't flourish in most businesses, associations and educational institutions. This program overviews seven barriers and provides insight into climbing each one. The lessons are both personally and organizationally applicable.

LEARNING OBJECTIVES

1. Increase your application of creative ideas.
2. Overcome the seven barriers.
3. Motivate, train and coach creative ideas and solutions from your team.
4. Recognize when attention to creativity is actually not a good idea.
5. Create innovative solutions in a team environment.

"I and our management team were very impressed with your presentation. You provided a great deal of information and real life experiences. Your energy and interaction with our team made for a great learning environment."

~ Janelle Becker, Organizational Development Officer, Bank SNB



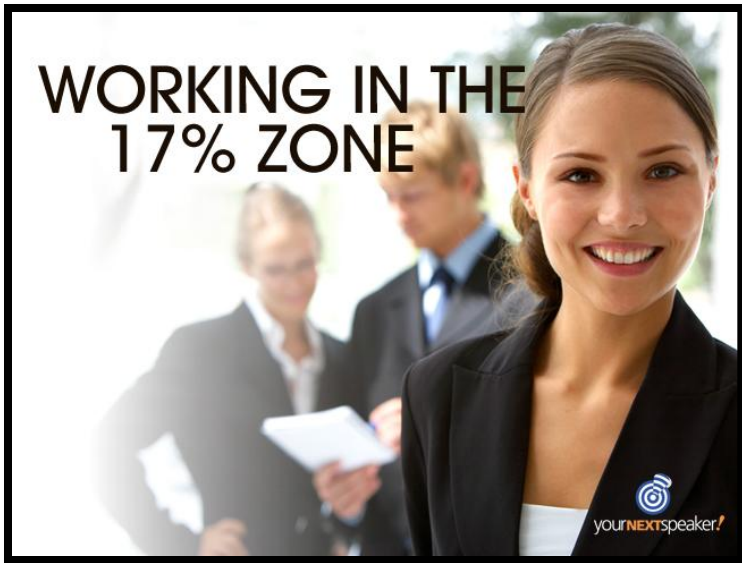
Organizations are complex structures. The most efficient survive and thrive using simple strategies. This program reveals the basic communication practices that enhance productivity and discourage confusion within an organization. The communication methods studied include email, one-on-one conversations, team meetings and system wide practices.

LEARNING OBJECTIVES

1. Communicate clearly using face-to-face, phone and digital mediums.
2. Overcome the common barriers created by varieties in personality, age, listening style, etc.
3. Identify and correct communication weak spots in your organization.

"Talk about excitement and enthusiasm around the whole bank. I got calls from people who didn't go that said they have heard they missed out and call after call from those who attended about how excited they are about everything going on. I thought the workshop was perfectly organized and very effective in reaching our goals and we had great input and ideas from every group. I keep thinking about it and am getting excited for the next time we have you back."

~ Amy Bailey, Training Director, Citizens Bank



There are six big keys to getting and keeping engaged team members. This program highlights each and provides a framework for implementing them into your organization's culture.

LEARNING OBJECTIVES

1. Recognize the level of commitment from your team.
2. Move your team closer to getting , staying and excelling in the 17% zone.
3. Learn where you are with your commitment to excellence as a team member and a leader.
4. Coach and develop those team members who seemingly have no desire for excellence at work.

"I'm not quite sure how you did it, but in 20 short minutes you brought to light where the focus needs to be and where the energy does not need to go. You reminded all of us why we are here. It's all about the kids and you helping us will help us do a better job for them!"
~ Sharon Storm Brown, Big Brothers/Big Sisters Exec. Dir.



LEARNING OBJECTIVES

1. Reduce attention and energy fatigue.
2. Create effective to do lists.
3. Use the power of flow to your advantage.
4. Help others know better how to work with you and your time management style.

The difference in leaders who manage their time and those who don't is just like the difference between the wind and the sails - one is at the mercy of the other. Time management isn't easy, but it is simple. This workshop will show you how to control your time by controlling your inputs, mastering your technology and learning the tips and tricks of effective time managers.

"We have used Rhett for several company workshops. Regardless of the audience, adults or youth, Rhett has always delivered the right message at the right time. AQHA is so thankful to YourNextSpeaker for helping us meet our mission."
~ Leman Wall, American Quarterhorse Association



Ignite your team's enthusiasm and commitment to your organization by bringing a professional motivator in to motivate your group. Of course, external motivation only lasts about two days. That is why the Torchbearer program is filled with information on how to sustain this enthusiasm and commitment over the long haul.



LEARNING OBJECTIVES

1. Learn language to describe the true value of your organization.
2. Inspire, train and influence others to love their work.
3. Gain clarity on your role at work and with your team.
4. Create alignment between your core values and your organization's core values and mission statement.

"You were the perfect opening keynote speaker for our conference. Your energy helped "jumpstart" our attendees for the 2 1/2 day conference. We received a lot of feedback stating you were the highlight of the conference and that they truly walked away with something to take back with them to their office. We were very fortunate to find you. Thanks again."

~ Julie Callahan, OK HR State Conference Chair



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Phone 405.517.7385

Email rhett@yournextspeaker.com

Web www.YourNextSpeaker.com

YouTube www.youtube.com/rhettdean

LinkedIn www.linkedin.com/in/rhettlaubach