



NEWS RELEASE

For Immediate Release

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Students Encouraged to *Light a Fire!* Professional Speaker Rhett Laubach to Present at the 2006 Oregon State FFA Convention

OREGON – Over one thousand students from across Oregon will take part in the 2006 State FFA Convention, March 24-25, 2006, in Bend, OR. Kicking off the Convention will be professional speaker and former FFA leader, Rhett Laubach who will present the opening keynote entitled, “The Extraordinary Life of an FFA Torchbearer!”

Laubach’s Torchbearer program is designed to stoke the fire inside these students for the FFA organization. The core message is that how we think and talk about our organizations makes a huge difference in our personal and professional quality of life. To become a Torchbearer for your organizations, which include your business, family, and community, you must seek out the positive, learn what makes them great and develop the attitude and aptitude necessary to communicate this greatness.

“Rhett’s high-energy programs resonate with the students and ignite their enthusiasm for leadership and the FFA,” said Mike Stebbins, interim executive secretary for the Oregon FFA.

“We are thrilled to have him at our Convention this year.”

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“Students Encouraged to Light a Fire”--ADD ONE

Rhett Laubach is a professional speaker, author and leadership expert. He presents over 250 motivational programs each year. Laubach’s interactive, educational and energetic programs have served audience members for over 15 years, in 35 states, to over 500,000 individuals. He has also coached hundreds of executives, students and professionals to develop their communication skills. To learn more visit www.YourNextSpeaker.com.

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