

2010



OKLAHOMA
FFA

STAND

&

DILEMMA



your **NEXT** speaker!

ΛΟΓΙΚΗ ΜΕΤΑΒΟΛΗ

STAND & DELIVER: From conception to delivery in the FFA
CDE Competitions – Creed, Prepared and Extemporaneous.

The 12 Elements



1. Topic Selection
2. Message Development
3. Statement of Purpose Selection
4. Drop Zones Selection
5. Arsenal Development
6. Drafting
7. Memorialize
8. Bibliography
9. Manuscript
10. Q&A
11. Practice
12. Delivery

FFA Prepared Speaking Guideline

(This is a template. Please make copies for each speech.)

1. Read every ag magazine, web site, and book to find something that strikes your interest, something you are willing to study for hours and something on which you can take a stance.

My Topic:

My Division:

My Message:

2. Develop a concise, action-oriented and opinionated Statement of Purpose.

My Statement of Purpose:

3. Brainstorm your Drop Zones.

Drop Zone 1:

(Introduction-Statement of Purpose)

Drop Zone 2:

(Main Point)

Drop Zone 3:

(Main Point)

Drop Zone 4:

(Main Point)

Drop Zone 5:

(Closing)



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