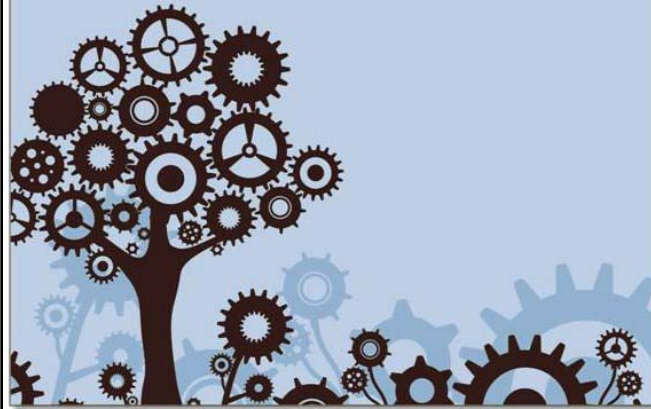


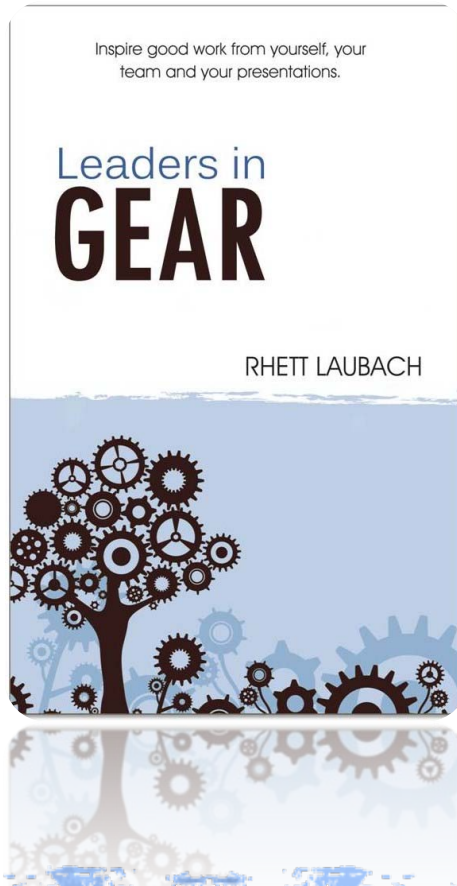
Inspire good work from yourself, your
team and your presentations.

Leaders in **GEAR**

RHETT LAUBACH



Leaders in GEAR



The new book from professional speaker and leadership teacher Rhett Laubach. Leaders in Gear contains hundreds of tips and strategies to improve your leadership effectiveness.

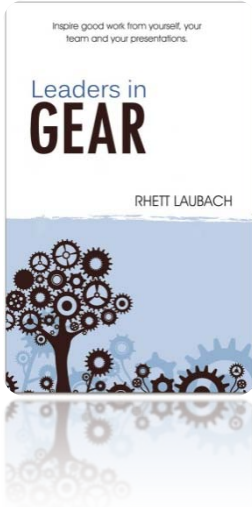
Lead is a verb. Leader is a noun. Leadership is both. It is the intimate collision of courageous souls and bold performances.

www.LeadersInGear.com

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Leaders in GEAR



Leaders in Gear is the ultimate leadership development resource. With 60 brief chapters, it is written in an easily digestible format. The content is organized into three sections:

GET YOURSELF IN GEAR

This section covers personal development topics including growth, honesty, creativity and time management. You can't fully lead others until you first lead yourself.

GET YOUR TEAM IN GEAR

Leadership is a team sport. Section two provides insights on everything from handling drama to building trust to brainstorming.

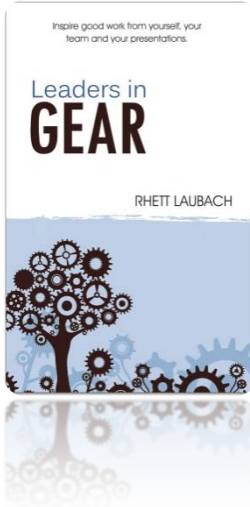
GET YOUR PRESENTATIONS IN GEAR

The final section goes in-depth into the art and science of positively influencing others through your intimate or grand speaking opportunities.



Leaders in GEAR

The Chapters



SELF

1. Get in Leader Gear
2. How Leaders Think
3. Avoid Entitlement
4. Healthy Stress
5. Get and Stay Happy
6. Commit
7. Grow
8. Wired for Success
9. Find the Time
10. Stay Honest
11. Create Cool Stuff
12. Solve Problems
13. How Leaders Fail
14. Achieving Great Goals
15. Make an Impact
16. Great First Impressions
17. Loyalty to Organizations
18. Technology

TEAMS

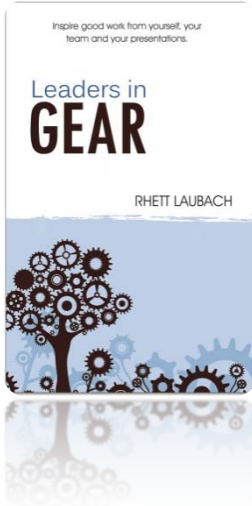
19. Get Teams to Work
20. Work a Room
21. Handle Drama
22. Bring the Best Out of Others
23. Connect
24. Lead Without Being Bossy
25. Apologize
26. Build Trust
27. Listen Like a Leader
28. Motivate
29. Find the Good in Others
30. Coach
31. Persuade
32. Negative People
33. Controlling Leaders
34. Deliver Bad News
35. Brainstorm
36. Negotiate
37. Run Meetings

PRESENTATIONS

38. Seven Speaking Basics
39. Five Speaking Misconceptions
40. Three Common Pitfalls
41. Create Memorable Messages
42. Control Nerves
43. SMART Presenters
44. Develop Presentations
45. Small Group Credibility
46. Lead Small Group Discussions
47. Room Preparation
48. Build Audience Rapport
49. Engage an Auditorium Audience
50. Keeping Attention
51. Difficult Audience Members
52. Four Audience Types
53. Great Keynotes
54. Unplanned Keynote Moments
55. Concentrate Your Room
56. Your Personality Matters
57. Great Speaker Introductions
58. Powerful Slide Shows
59. Perfect Banquet Talks



Leaders in GEAR



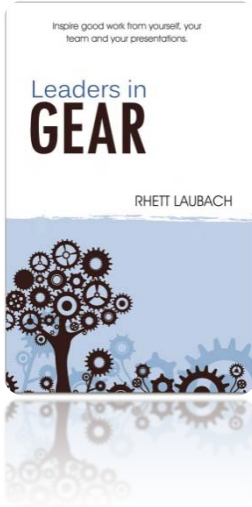
The real power of Leaders in Gear is that it contains fresh leadership stories, concrete lists and new concepts. The format is perfect for leadership teachers, student leaders or corporate trainers to share and spread within their organizations. An example is the Big MO. This is the key idea behind each chapter. Below are a few samples:



- 6. People give their time to what is really important to them.
- 14. Epic goals get done by forgetting how to give up.
- 24. Use care-isma.
- 31. A big challenge must have a big purpose.
- 43. Broken time rules kill presentations.
- 56. Be the best of you and a little of them.



Leaders in GEAR



A few players and concepts in Leaders in Gear's stories and examples:

Nellie Bagley
Leaders in Gear Credo
Four Fuel Tanks
LIFT
Nine Ways to Commitment
Rock Climbing
Threshold Thread
Will Smith
Merlin Mann
Saturday Night Live
Missouri High School
Benjamin Franklin
Albert Einstein
Curtis Childers
Failure Factory
Tiffany Grant
GREAT Goals

DUH Leadership
Elisha Graves Otis
SMILE Formula
Annette Laubach
Nicolaus Copernicus
Jenga®
Stop, Drop and ROLL
Trust Scale
Doers, Throughers, Spewers
Kent Boggs
Zig Ziglar
CAKE
SMART
Time Rules
Shinedown
SPG
High Receive



Leaders in GEAR

ABOUT THE AUTHOR

Rhett's speaking interests have taken him to over 45 states, the District of Columbia, the Bahamas and Canada. He has presented to more than one million audience members. 70 percent of his work is geared toward student leadership groups and 30 percent is to corporate, professional organization and association clients. His programs focus on leadership, but extend to presentation coaching, customer service, communication training and pageant interview skills and platform coaching.

Rhett's programs include conference keynotes, in-house training seminars, one-on-one coaching sessions and full-blown conferences/camps. For the past twenty years, Rhett has been actively involved in the world of Career and Technical Education. Rhett served as the 1991-1992 Oklahoma FFA State Vice-President and the 1992-1993 Oklahoma FFA State President. He has also been awarded honorary member status in the Oklahoma FCCLA. Every year, Rhett trains hundreds of FFA, FCCLA, FBLA, BPA, HOSA, TSA, SkillsUSA and DECA students and advisors across the nation. His continued involvement with the CTSO system is one of the highlights of his speaking and training career..

Rhett grew up on a small farm in northwest Oklahoma and currently lives in Edmond, Oklahoma, a northern suburb of Oklahoma City. He is a dedicated Christian, husband, father and community leader.



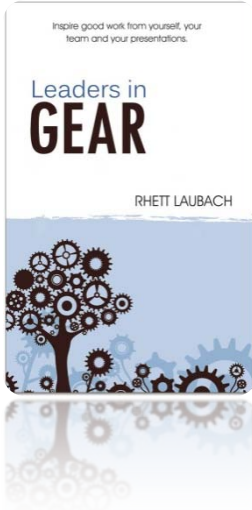
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Leaders in GEAR



Learn more about the book and order your copy today...

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